

PLAYBILL®

OVERTURE CENTER FOR THE ARTS



Alex!

THE MUSICAL

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THE MUSICAL

A one-woman show based on the true story of an Idina Menzel-wannabe who realized her enthusiasm for the stage might be more powerful behind the glow of a computer screen than standing directly under the spotlight. Growing up in the age of navigating MP3's for Original Cast Recordings to finding her true passion of marketing and branding, join Alex as she travels from her hometown of New York City, to the arts and culture hub of... Wisconsin. Was this the move that will lead her to finding her dream job of marrying arts with marketing?

Music and Lyrics by
Stephen Schwartz, Andrew Lloyd Webber, Idina Menzel,
and Laurence O'Keefe

Starring Alexandra R Suazo



Career Highlights

CX - Integrated Marketing, Digital, Business Strategy + American Girl	2017 - Present
Digital Experience - Marketing & Products (Web & Mobile) + New York Cruise Lines	2015 - 2017
Digital Business Strategy - Integrated Marketing, Loyalty, & Digital Products + Fairway Market	2012 - 2015
New Business Development, Consumer Marketing and Social Media/Digital + MWW PR	2011 - 2012
Integrated Content Marketing & Social Media Strategy + Strongview (formally StrongMail)	2010 - 2011
PR/Marketing Manager & Business Ops + Shiraz Events	2008 - 2010

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"Insightful and
Engaging!"



"A story every woman
needs to hear.
Empowering!"

"So inspiring!
Such a Girl Boss."

@TheAlexSuazo

Call for Tickets 914-439-5313